

Amendments to Claims:

This listing of claims will replace all prior versions and listings of the claims in the application:

Listing of Claims:

1. (Currently Amended) A method ~~for identifying to identify~~ at least one ~~radio or television~~ broadcast provider through ~~the a~~ combination of a geographic identification code and a broadcast identifier, ~~the method comprising the steps of:~~

digitally storing in a database; ~~one or more~~ geographic identification codes ~~that are each~~ associated with at least one area or location in which ~~a said radio or television~~ broadcasts ~~is are~~ receivable from ~~said at least one radio or television at least one~~ broadcast provider;-

~~digitally storing in the said database further storing at least one one or more~~ broadcast identifiers ~~that are each~~ associated with ~~at least one said at least one radio or television~~ broadcast provider;

~~receiving user related information, said user related information comprising at least one~~ user related geographic identification code;- ~~and~~

~~receiving at least one a~~ user related broadcast identifier, wherein ~~the said~~ received ~~at least one~~ user related broadcast identifier is not required to identify by itself ~~identify a said at least one radio or television~~ broadcast provider;

communicating ~~said the~~ received ~~at least one~~ user related geographic identification code into ~~the said~~ database to ~~create determine~~ a subset of data, ~~the said~~ subset of data comprising at least one of ~~said the~~ stored ~~one or more~~ broadcast identifiers that are associated with ~~at least one of the stored one or more geographic identification codes that corresponds to the~~ received ~~at least one said~~ user related geographic identification code; and

identifying at least one ~~radio or television~~ broadcast provider using at least both ~~said the~~ subset of data and ~~said the~~ received ~~at least one~~ user related broadcast identifier, ~~wherein the identifying of the at least one broadcast provider does not require identifying only a closest proximity broadcast provider based on the~~ received at least one user related geographic identification code.

2. (Currently Amended) The method of claim 1 wherein ~~said the at least one~~ user related broadcast identifier is input through a touchtone telephone keypad.

3. (Currently Amended) The method of claim 2 wherein any number of at least one of ~~the said~~-stored one or more broadcast identifiers and ~~said the at least one~~ user related broadcast identifiers comprise digital data representing telephone keypad numbers corresponding to alphanumeric characters.

4. (Currently Amended) The method of claim 1, further including ~~the step of generating a second determining another~~ subset of data from ~~first said the~~ subset of data, wherein at least one of ~~said radio or television~~ broadcasts ~~isare~~ identified from ~~said the anothersecond~~ subset of data.

5. (Currently Amended) The method of claim 1, wherein ~~broadcaster information of at least one of said radio or television broadcast providers~~ the stored one or more broadcast identifiers are indexed by a category or group listing.

6. (Currently Amended) The method of claim 1, wherein ~~thesaid~~ database further includes program schedule information for ~~said radio or television each of~~ at least one broadcasts provider, wherein ~~said the~~ program schedule information is accessed responsive to ~~said the~~ identification of ~~thesaid~~ at least one ~~radio or television~~-broadcast provider.

7. (Currently Amended) The method of claim 1, further including ~~the step of~~-transmitting program descriptions information related to ~~said radio or television the identified at least one~~ broadcasts provider.

8. (Currently Amended) The method of claim 7, wherein ~~said the~~ program descriptions information ~~isare~~ transmitted in an order corresponding to a program schedule or list.

9. (Currently Amended) The method of claim 7, wherein ~~said the~~ program descriptions information ~~is~~ are located remotely from the database ~~and users are linked to said remotely located~~ program descriptions.

10. (Currently Amended) The method of claim 7, wherein ~~at least one of said the~~ program descriptions information is determined by ~~said using~~ at least one of the stored one or more geographic identification codes and the at least one user related geographic identification code.

11. (Currently Amended) The method of claim 7, whereby ~~said the~~ transmission of ~~said~~ the program descriptions information is synchronized with ~~said a~~ program schedule or list.

12. (Currently Amended) The method of claim 1, wherein ~~said any number of the at least one of the stored one or more~~ broadcast identifiers and the at least one user related broadcast identifier comprises at least one of ~~the following~~ provider call letters, a provider tuning frequency, a television channel allocation, a cable subscriber or channel identification, a music genre, a telephone number, a network address, ~~and an~~ identification number and a predetermined identifier.

13. (Currently Amended) The method of claim 1, wherein any number of the at least one of the stored ~~said one or more~~ geographic identification codes and the at least one user related geographic identification code ~~include or comprises~~ at least one of a telephone area and exchange code.

14. (Currently Amended) The method of claim 1, wherein ~~said any number of the stored one or more~~ geographic identification codes and the at least one user related geographic identification code ~~include or comprises~~ a cable converter address.

15. (Currently Amended) The method of claim 1, wherein at least one broadcast from the identified at least one broadcast provider comprises at least one of program description

information and program schedule information ~~is contained within said radio or television broadcasts.~~

16. (Currently Amended) The method of claim 1, wherein ~~said the at least one user~~ related geographic identification code ~~determines~~ corresponds to an area or region.

17. (Currently Amended) The method of claim 1, wherein ~~said any number of at least one of the stored one or more~~ geographic identification codes and the at least one user related geographic identification code comprises ~~or include~~ identification codes relating to at least one of a telephone switch, a cellular or wireless transceiver location, and a cellular or wireless cell coverage area.

18. (Canceled)

19. (Currently Amended) A method for identifying at least one broadcast provider over a network in response to at least one user ~~inquiry~~ communication, wherein ~~said the at least one user communication inquiry~~ comprises at least one user related broadcast identifier that is not required to ~~identify~~ by itself ~~said identify the~~ at least one broadcast provider, the method comprising the steps of:

receiving at least one user related network address associated with ~~said at least one user communication inquiry~~;

querying a database of one or more stored network addresses wherein each stored address or part thereof is indexed to ~~a group of one or more stored~~ broadcast identifiers, wherein each of the stored broadcast identifiers is associated with ~~that each represent~~ at least one broadcast provider;

determining whether ~~said the~~ received at least one user related network address matches at least one of the said stored network addresses or parts thereof;

if at least one of said stored network addresses or parts thereof matches the received at least one user related network address, retrieving ~~said one or more indexed group of~~ broadcast

identifiers corresponding to ~~said received~~ the at least one matching network address or part thereof;

receiving said at least one user related broadcast identifier associated with ~~said at least one user communication~~ inquiry; and

identifying at least one broadcast provider using both said retrieved indexed ~~group of one or more~~ broadcast identifiers and said received at least one user related broadcast identifier, wherein the identifying of the at least one broadcast provider does not require identifying only a closest proximity broadcast provider based on the received at least one network address.

20. (Currently Amended) A computer implemented information system to ~~identify for~~ identifying at least one ~~radio or television~~ broadcast provider, the system comprising:

a database for storing one or more geographic identification codes that are each associated with at least one of a broadcast area, broadcast range information and a location that each associated with ~~of at least one radio or television~~ broadcast provider, said database further for storing one or more broadcast identifiers that are each associated with at least one broadcast provider, the stored one or more broadcast identifiers indexed to ~~said the stored one or more~~ geographic identification codes;

an input for receiving at least one user related geographic identification code and for receiving at least one user related broadcast identifier, ~~said the at least one~~ user related geographic identification code and ~~said the at least one~~ user related broadcast identifier associated ~~with~~ to at least one user communication inquiry, wherein said received at least one user related broadcast identifier is not required to identify by itself ~~identifies~~ said at least one radio or television broadcast provider; and

a processor comprising an interface and which a) is coupled to ~~said the~~ database, the processor for determining and retrieves a subset of comprising at least one of the stored one or more broadcast identifiers associated with said range or location of at least one radio or television broadcast provider upon input of said using the received at least one user inquiry related geographic identification code, and b) includes an interface for communicating said subset of broadcast identifiers, and c) further is adapted to receive said for receiving at least one user related broadcast identifier, ~~wherein said processor identifies a and for identifying at least~~

~~one radio or television~~ broadcast provider using at least both the subset and the at least one from said subset of broadcast identifiers using said received user related broadcast identifier received by the processor, wherein the identifying of the at least one broadcast provider does not require identifying only a closest proximity broadcast provider based on the received at least one user related geographic identification code.

21. (Currently Amended) The ~~information~~-system of claim 20, wherein ~~said the at least one user related geographic identification code and said at least one user related broadcast identifier are input separately~~associated with separate user communications.

22. (Cancelled)

23. (Currently Amended) The ~~information~~-system of claim 20, wherein ~~said the~~ database further includes program description information related to ~~radio or television at least one~~ broadcasts of at least one broadcast provider.

24. (Currently Amended) The ~~information~~-system of claim 23, wherein ~~the~~said program description information is communicated to ~~said a user by the~~said interface upon the identification of the at least one ~~said radio or television~~-broadcast provider.

25. (Currently Amended) The ~~information~~-system of claim 23, wherein ~~said the~~ program description information comprises ~~or includes~~ a program schedule or list.

26. (Currently Amended) The ~~information~~-system of claim 23, wherein ~~the~~said program description information comprises ~~or includes~~ information relating to an item in a program schedule or list.

26. (Currently Amended) The ~~information~~-system of claim 23, wherein ~~said the~~ program description information is stored remotely from ~~said the~~ system.

27. (Currently Amended) The ~~information~~ system of claim 20, wherein any number of at least one of the stored one or more said broadcast identifiers and the at least one user related broadcast identifier comprises at least one of or includes one of the following, provider call letters, a provider tuning frequency, a television channel allocation, a cable subscriber or channel identification, a music genre, a telephone number, a cable converter address, a network address, an identification number ~~or~~ and a predetermined identifier.

28. (Currently Amended) The method of claim 1, wherein any number of at least one of the stored one or more said broadcast identifiers and the at least one user related broadcast identifier is associated with at least one of a cable service provider, satellite service provider, an over-the-air broadcast provider, a telephone network provider and a digital data network telecast provider.

29. (Currently Amended) The method of claim 1, wherein ~~said radio or television~~ any of the at least one broadcast provider comprises one of a cable service provider, satellite service provider, an over-the-air broadcast provider, a radio broadcast provider, a television broadcast provider, a telephone network provider and a digital data network telecast provider.

30. (Currently Amended) A method ~~for identifying to identify~~ at least one content provider through ~~the~~ a combination of a geographic identification code and a content provider identifier, the method comprising the steps of:

digitally storing in a database; one or more geographic identification codes that are each associated with at least one area or location in which ~~said~~ content is receivable from ~~said~~ at least one content provider; ~~said~~

digitally storing in the database further storing at least one or more content provider identifiers that are each associated with ~~said~~ at least one content provider;

receiving ~~user related information~~, ~~said user related information comprising at least one~~ user related geographic identification code; ~~and~~

receiving at least one a user related content provider identifier, wherein ~~said-the~~ received at least one user related content provider identifier is not required to ~~identify~~ by itself identify ~~asaid-at least one~~ content provider;

communicating ~~said-the~~ received at least one user related geographic identification code into ~~said-the~~ database to ~~create-determine~~ a subset of data, ~~said-the~~ subset of data comprising at least one of ~~said-the~~ stored one or more content provider identifiers that are associated with at least one of the stored one or more geographic identification codes that corresponds to the received at least one ~~said~~ user related geographic identification code; and

identifying at least one content provider using at least both ~~the~~ ~~said~~ subset of data and the received at least one ~~said~~ user related content provider identifier, wherein the identifying of the at least one content provider does not require identifying only a closest proximity content provider based on the received at least one user related geographic identification code.

31. (Currently Amended) The method of claim 30, further including ~~the step of~~ transmitting content descriptions related to the ~~said~~ content.

32. (New) The method of claim 19, wherein any number of at least one of the one or more stored broadcast identifiers and the at least one user related broadcast identifier is associated with at least one of a cable service provider, satellite service provider, an over-the-air broadcast provider, a telephone network provider and a digital data network telecast provider.

33. (New) The method of claim 19, wherein any of the at least one broadcast provider comprises one of a cable service provider, satellite service provider, an over-the-air broadcast provider, a radio broadcast provider, a television broadcast provider, a telephone network provider and a digital data network telecast provider.

34. (New) The system of claim 20, wherein any number of at least one of the stored one or more broadcast identifiers and the at least one user related broadcast identifier is associated with at least one of a cable service provider, satellite service provider, an over-the-air broadcast provider, a telephone network provider and a digital data network telecast provider.

35. (New) The system of claim 20, wherein any of the at least one broadcast provider comprises one of a cable service provider, satellite service provider, an over-the-air broadcast provider, a radio broadcast provider, a television broadcast provider, a telephone network provider and a digital data network telecast provider.

36. (New) A method for identifying at least one broadcast provider through a combination of a geographic identification code and a broadcast identifier, the method comprising:

- digitally storing in a database one or more geographic identification codes that are each associated with at least one area or location in which a broadcast is receivable from at least one broadcast provider;

- digitally storing in the database one or more broadcast identifiers that are each associated with at least one broadcast provider;

- receiving at least one user related geographic identification code;

- receiving at least one user related broadcast identifier, wherein the received at least one user related broadcast identifier is not required to by itself identify a broadcast provider;

- identifying at least one broadcast provider using at least the database, the received at least one user related geographic identification code and the received at least one user related broadcast identifier, wherein the identifying of the at least one broadcast provider does not require identifying only a closest proximity broadcast provider based on the received at least one user related geographic identification code.